



HERITAGE
GOLF GROUP

For Immediate Release

Heritage Golf Group Makes its 33rd Acquisition with The Club at Grandézza

Heritage Golf Group Further Strengthens Portfolio and Continues to Grow in Southwest Florida

HERNDON, VA — September 13, 2023 — Today, [Heritage Golf Group](#), the fastest-growing owner and operator of golf and country clubs in the US, announced its acquisition of [The Club at Grandézza](#), an exclusive private club located in Estero, Florida. This gated enclave of nearly 1,000 residential homes and vibrant membership aligns perfectly with the prestigious collection of seven golf clubs that Heritage has now acquired in Florida since 2020.

This strategic addition brings the total number of clubs in the portfolio to 33, with private clubs in residential communities like Grandézza the key growth focus. The Heritage team, with extensive private club operating experience, continues to earn rave reviews from members and residents for their expedient improvement of amenities, operations and programming at recently acquired clubs. The expanding network further bolsters the value of being a Heritage Plus Network member which affords industry leading golf traveling benefits.

"We're extremely pleased to be part of Grandézza and add to our Florida collection of clubs where we've consistently and successfully invested resources and talent to elevate the members' private club experience," says Mark Burnett, President and CEO of Heritage Golf Group.

The Club at Grandézza is located in the private Grandézza community south of downtown Fort Myers, Florida. Nestled in an upscale and gated residential community, the club's full set of amenities includes a picturesque 18-hole championship golf course with scenic lakes and tees spanning from 4,000 to 6,900 yards. The expansive 51,500 square foot clubhouse has multiple member dining areas along with updated private event spaces. The resort style pool, fitness center, tennis courts and robust calendar of member events and activities complete this unique community.

"We have been very impressed with the respect, integrity and vision exhibited by the Heritage leaders throughout the transitioning process; and we have much confidence The Club at Grandézza is being placed into a forward-thinking and dedicated ownership which will care for the well-being of The Club's future," said a spokesperson for former owner Gravitas, LLC.

About Heritage Golf Group

Since purchasing Heritage Golf Group in January 2020, the current ownership and leadership team has grown the company to include 33 clubs across the US. With its home office in northern Virginia, just outside Washington DC, Heritage's clubs are in Alabama, Colorado, Florida, Georgia, Illinois, Missouri, New Jersey, New York, North Carolina, South Carolina, Virginia, Michigan, and Wisconsin. The company continues to grow by acquiring a mix of private country clubs in residential communities, member-owned clubs with growth potential seeking

strategic alternatives, and premium daily-fee and resort golf properties in major resort destinations and metropolitan markets. Guided by the principle of evolving the golf experience to the highest level, each individual club's amenities and operational systems are tailored to augment its unique assets. For more information, please visit www.heritagegolfgroup.com.

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